

YOUR

# Next Event

STARTS HERE



*Badlands. Good Times.*

**WATFORD**  
★ CITY ★

# WHERE Legends MEET

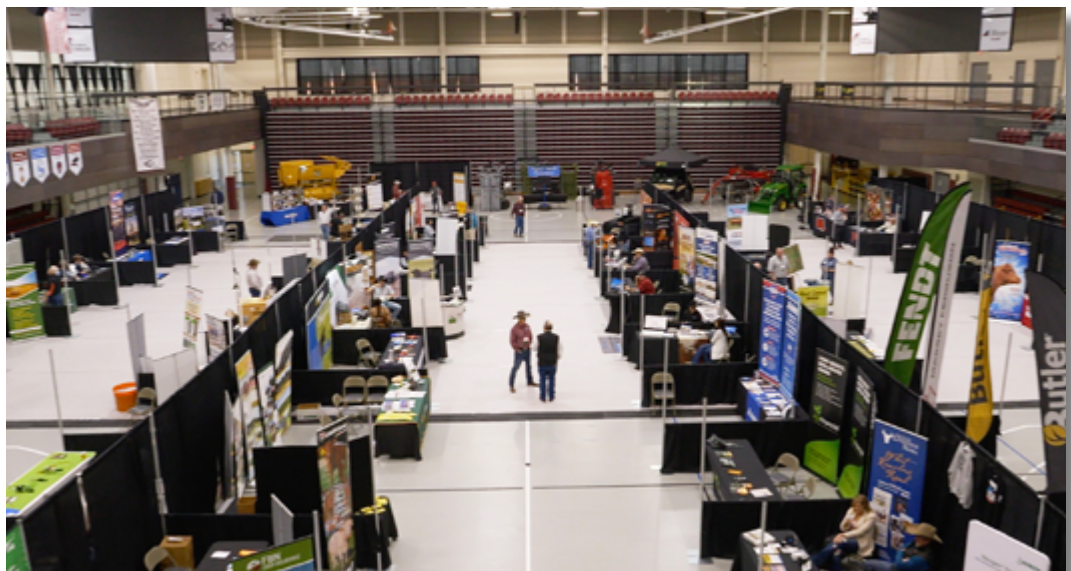
Some of America's most legendary figures traveled this territory, including Lewis and Clark, Sakakawea, Sitting Bull, and Theodore Roosevelt.

Today, Watford City and the surrounding area offer legendary travel experiences. Modern-day explorers can put some miles on their hiking boots in the pristine Theodore Roosevelt National Park, make a splash in a kayak on Lake Sakakawea at Tobacco Gardens Marina & Resort, or time travel to Fort Union Trading Post and the earthlodge villages of the Mandan, Hidatsa, and Arikara people.



## The McKenzie County Tourism team makes meeting and event planning easier with:

- Connection to local vendor services
- Promotions of your meeting or events
- Supplemental marketing materials (i.e. restaurant, shopping and hotel information; visitor guides and maps)
- McKenzie County / Watford City swag (pens, note notebooks, lapel pins, etc.) for your guests
- Creation of special activities like pub crawls and park tours
- Promotional e-newsletter for your guests featuring event highlights, hotels, dining and area attractions
- Customized video to help promote your event/meeting
- Online app providing general information and deals for your guests



WHY

# Watford City & McKenzie County?

Meeting planners know that a successful event demands more than just a great place to meet.

McKenzie County offer exceptional meeting spaces, beautiful hotels, state-of-the-art audio-visual capabilities, affordable rates, and remarkable places to discover and explore.

## Travel



On the western edge of North Dakota, Watford City is centrally located between the Canadian border, the South Dakota border and 50 miles from Montana. Watford City also has a municipal airport for private planes, and nearby passenger service is available in Williston, Dickinson, and Minot, North Dakota or nearby Sidney, Montana.

## Lodging



Watford City offers more than 800 comfortable rooms in hotels that include amenities such as fitness centers, meeting rooms, pools, business centers, on-site dining and lounges, free wifi, and complimentary breakfasts.

## Meeting & Event Spaces



Watford City offers dozens of facilities to accommodate meetings and events of all sizes, including weddings, meets, tournaments and exhibitions.



***“Do what you can, with what you have, where you are.”***

-THEODORE ROOSEVELT

# Legendary Spaces

## Meeting Venues

There are endless reasons to meet in McKenzie County. From the centrally located, state of the art Rough Rider Center and Ag Expo, to robust hotel offerings to diverse venues and unparalleled pre- and post- event options, our destination has the infrastructure and appeal you need to make your meeting a success.

### ROUGH RIDER CENTER

The Rough Rider Center offers exceptional design features, state of the art audio-visual capabilities, affordable rates, remarkable vistas, and comprehensive meeting planning services to create professional and memorable events.

The convention hall and meeting rooms are used for everything from weddings to trade shows to safety trainings and corporate meetings.

- Convention Hall and Ballroom can house anywhere from 15 to 400 people for meetings, weddings, conferences, banquets, etc. Can be divided into smaller (5) rooms which increases the functionality of the overall space.
- Smaller meeting space to accommodate from less than 5 to 25. Equipped with two TV screens to hook a laptop to for presentations.
- Full industrial kitchen featuring anything a caterer may need to prepare a meal, large or small as well as a wait staff kitchen off of the main Convention Hall.
- Catering services for large and small groups.

Between the 22,000 square foot Arena and the 22,000 square foot Field House, the facility can welcome large-scale conferences, meetings and corporate events, weddings and private-holiday gatherings.





## MCKENZIE COUNTY AG EXPO

The McKenzie County Ag Expo includes 212 acres of land with a 112,000 square foot building. The facility brings a wide variety of events and opportunities like rodeos, tradeshows, motorsports and agriculture exhibitions to McKenzie County and the region.

The facility offers many different sized rooms along with amenities that can be rented for personal or public events.

- 53,000 square foot Livestock Expo Indoor Arena
- 3 Exhibit Halls between 4,000 and 7,000 square feet
- Outdoor Arena with Grandstands
- Kitchen, Bar and Concessions
- Catering services for large and small groups
- 100 RV Spots
- Large Parking Lot

# Legendary Meetings

Choose from over fifteen meeting spaces in Watford City and across the County...

**This isn't your typical conference community!**

*Scan the QR Code and receive an information page on all of the meeting spaces in and around Watford City.*



[bit.ly/VWCM Meetings](https://bit.ly/VWCM Meetings)



# Sports

Watford City is designed with tournaments in mind featuring on-site concessions, catering, coffee shops, and an aquatic center.

## ROUGH RIDER CENTER

The Rough Rider Center is one of the best sports facilities in the region.

- 3 full-size volleyball courts
- 3 full-size basketball courts
- Indoor batting cage
- Soccer field with artificial turf
- Baseball diamond with artificial turf
- Football field with artificial turf
- Two NHL regulation size hockey rinks (arena and bleacher seating)
- Roller skating
- Six-lane competition pool
- Curling
- Gymnastics center
- Pickle Ball
- Indoor basketball





### **FOX HILLS GOLF COURSE**

A public 18-hole upscale public golf course that rides the rolling prairie hills into large greens — a pleasure for golfers of any skill level to play. The golf course features a restaurant, lounge, driving range and putting green.

### **MCKENZIE COUNTY SPORTSMAN'S CLUB**

The range and education center consists of a building containing an indoor archery range, trap simulator, and an education classroom. It sits on 40+ acres in the hills southeast of Watford City. The club fills the need for education programs for safe handling of firearms and respect for the outdoors. In addition to the extensive outdoor gun range, the complex houses an 80' x 235' indoor archery range. Heated and air conditioned for year-round comfort.

### **MCKENZIE COUNTY ATHLETIC PARK**

Watford City Park and Rec creates recreational opportunities offering parks and ball fields throughout the community. The Athletic Park features five softball fields, two smaller baseball fields, one large and one small pavilion, an age 2-5 playground and an age 5-12 playground, challenge obstacle course, wheelchair adaptable swing, two soccer/football fields, concessions, and restrooms.



# Legendary Hospitality

Scan the QR Code and receive an information page on all of the dining and cocktail bars around Watford City.

## Dining

To fully experience Watford City as a destination, incorporate local flavors into your event. Join us for tasty treats, eats and sips. Restaurants selections offer fine dining to casual eateries—from stone baked pizzas to fire grilled steaks and busy cocktail bars and a brewery.



[bit.ly/VWCDining](https://bit.ly/VWCDining)



Stonehome Brewing



Fox Hole



Larsen Service Drug



JL Beers



Outlaw's Bar & Grill



Door 204



# Lodging

At the end of the day, your guests can unwind in comfort in a choice of lodging options. Including such amenities as indoor pools, on property restaurant and lounges, daily breakfast and of course their own meeting rooms.



*Scan the QR Code and receive an information page on all of the lodging around Watford City.*



[bit.ly/VWCLodging](http://bit.ly/VWCLodging)

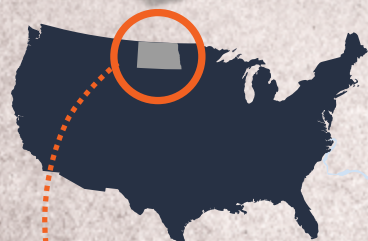


# Beyond Your Event

## Can't Miss Day Trips

When your guests are ready to unwind, Watford City provides big-city amenities and comforts with small-town hospitality and attention. Choose from dozens of restaurants featuring everything from steaks to sushi, busy cocktail bars and an energetic downtown filled with boutiques, shops and movie theaters. But first, plan to see some of the sites in the area!

- 1 Long X Art Gallery, Visitor Center & Pioneer Gifts and Books
- 2 The Lewis & Clark Trail Museum
- 3 Sundheim Park, Fairview Liftbridge & Cartwright Tunnel
- 4 Sather Dam
- 5 Theodore Roosevelt National Park, North Unit
- 6 Walter Chaloner Memorial
- 7 Maah Daah Hey Trailhead & CCC Campground
- 8 Grassy Butte: The Old Sod Post Office National Historic Site
- 9 Little Missouri State Park
- 10 Missouri-Yellowstone Confluence Interpretive Center  
Fort Union Trading Post National Historic Site & Fort Buford
- 11 Tobacco Gardens Resort & Marina
- 12 MHA Interpretive Center & Earthlodge Village
- 13 Theodore Roosevelt National Park Science Byway
- 14 Killdeer Mountain Four Bears Scenic Byway
- 15 Birnt Hill Trail & Little Missouri National Grasslands
- 16 McKenzie County Ag Expo  
McKenzie County Athletic Park
- 17 McKenzie County Sportsman's Club



# More Information

## Book Your Event

For more information about venues, hotels and meeting planning services, connect with us at:

 [www.visitwatfordcity.com/TravelPlanner](http://www.visitwatfordcity.com/TravelPlanner)  701-444-5804

Scan the QR Code  
and plan with us!



[bit.ly/VWCInfo](https://bit.ly/VWCInfo)

### Complimentary services include:

- Transportation assistance
- Lodging recommendations
- Tours
- Bid preparation assistance
- Visitor information packets
- Tailored visitor experience planning

## Our Team

McKenzie County has a team of experts ready to help you plan your event and connect you with the resources you need.

The McKenzie County Tourism team works closely with the following community organizations and businesses to ensure a memorable visitor experience.

- McKenzie County and Watford City Economic Development
- Watford City Area Chamber of Commerce
- Long X Arts Foundation
- McKenzie County Job Development Authority
- Watford City Parks and Recreation
- McKenzie County School District # 1
- Theodore Roosevelt National Park



*This Meeting & Event Planner Guide is created in partnership with McKenzie County Tourism. Whether the team is sharing stories of the city and the county or helping plan your next event, they reflect the city's values of respect, equity and diversity.*



*Badlands. Good Times.*  
**WATFORD**  
 ★ CITY ★

**FOR FURTHER INFORMATION**



**Watford City / McKenzie County Web Site**

[www.visitwatfordcity.com](http://www.visitwatfordcity.com)

For information on attractions, hotels, dining, shopping, meeting locations and events in and around Watford City.



[www.visitwatfordcity.info/VWCApp](http://www.visitwatfordcity.info/VWCApp)

**Experience Watford City App**

Install our App on your smart phone and get all the information that our VisitWatfordCity.com website has plus deals and events at your fingertips.

**MCKENZIE**  
 ★ COUNTY ★



**Community Events Calendar**

[www.watfordcityevents.com](http://www.watfordcityevents.com)

Complete events calendar for Watford City and the County. Includes Chamber of Commerce, McKenzie County, McKenzie County Library, Rough Rider Center, Tourism, Watford City, Watford City High School and Watford City Parks & Rec. Filter by date, organization or type of event.